

4th INTERNATIONAL CONFERENCE

on the organic sector development

in Central/Eastern European and Central Asian countries



Conference programme

April 13, 2012

8:00-9:30 Conference registration

09:30-10:30 Room 1

Opening / Welcome addresses

Welcome on behalf of the local organizers, *Atila Ertem, ETO*

Welcome on behalf of the international organizers, *Dr. Eugene Milovanov, Organic Federation of Ukraine*

Welcome on behalf of the trade fair organizer, *Mehmet Şakir Örs, İzfaş*

Welcome on behalf of the city of Izmir, *Aziz Kocaoğlu, Mayor of Izmir*

Ministry of Food Agriculture and Livestock (MFAL) invited

Welcome note on behalf of FAO, *Aysegül Akin, FAO*

10:30-11:00 Coffee break

11:00-13:00 Room 1

Plenary 1

Moderator: Gerald A. Herrmann

Towards a sustainable quality concept for organic products, *Elisabeth Rueegg, FiBL German - Turkish project*

Educating and empowering people through unique leadership programs - lessons learned from an international training programme for certifiers, *Eva Mattsson, Grolink*

Organic farming embeddedness in ecosystems - new challenges for the organic control and certification system, *Michel Reynaud, EOCC/Ecocert*

EOCC/Ecocert

Converting Turkey's largest tea project to organic: a long-term vision for environmental and economic sustainability, *Imdat Sutluoglu, Caykur*

Building brides in organic farming through research and education, *Prof. Dr. Uygun Aksoy, EGE-University*

13:00-14:30 Lunch

14:30-16:00 A Developing organic systems

Room 1	Room 2	Room 3
A1 Developing organic systems Moderator: Beate Huber	A2 Capacity building in organic farming Moderator: Elisabeth Rueegg	A3 Cotton production - organic and fair Moderator: Hanna Denes
Development of organic agriculture in Turkey, <i>Vildan Karaarslan, Ministry of Food Agriculture and Livestock (MFAL)</i>	Total capacity building* in organic agriculture, <i>Atila Ertem, ETO Association</i>	The 6th farm and fibre report – global production and trends, <i>Hanna Denes, Textile Exchange</i>
Importance of DataNetworks for organic development, <i>Levent Alisir, IMO-CONTROL</i>	Linking best practice farms with capacity building activities in organic farming, <i>Prof. Dr. Ahmet Altindisli, Ege University</i>	Organic cotton fibre production achievements and challenges, <i>Janybek Borkoshev, Agricultural Commodity and Service Cooperative (ACSC)</i>
Comparison of conditions for organic sector development, <i>Dr. Jörn Sanders, von Thünen-Institut (vTE)</i>	Training centered on vocational competence - a new training concept for the organic sector in Turkey, <i>Prof. Dr. Uygun Aksoy, Ege University</i>	Economical and social aspects of organic cotton production, <i>Abdulatib Khaldarov, Helvetas</i>
Communication networks for organic hazelnut growers in Turkey, <i>Dr. Kürsat Demiryürek, Ondokuz Mayıs University</i>	E-Train – experiences with online training for inspectors in organic agriculture, <i>Jenny Zywiets, Institute for Marketecology (IMO)</i>	Fairtrade and organic certified cotton – two complementary approaches to sustainable production, <i>Rossitza Krüger, Fairtrade Labelling Organization (FLO)</i>

16:00-16:30 Coffee break

16:30-18:00 B Developing organic quality

Room 1	Room 2	Room 3
B1 Interconnecting businesses Moderator: Dr. Eugene Milovanov	B2 Addressing quality in processing and trade Moderator: Beate Huber	B3 Textile product chain integrity Moderator: Hanna Denes
Pan Eko organic products from field to fork, <i>Andriy Konyashin, Ukragrofin</i>	Organic product chain: Quality and communication challenges, <i>Inka Sachse, Ekoconnect</i>	Global perspectives on integrity, <i>Hanna Denes, Textile Exchange</i>
The need for a holistic approach in market development, <i>Esin Hazneci, Ondokuz Mayıs University</i>	The responsibility of processors for product chain quality, <i>Akin Palazoglu, Martin Bauer Group</i>	Experiences and challenges in organic cotton production, <i>Mehmet Özçörekcı, Sanko</i>
Organic metropolis and the region of Nuremberg, <i>Kai Kreuzer, BIO-Markt.Info</i>	Do markets pay for integrity? <i>Mehmet Ali, Isik</i>	Our approach to product chain quality, <i>Ozgu Cubukcuoglu-Egedeniz, Egedeniz</i>
Clustering in organics and regional collaboration, <i>Ekin Taskin, Aegean Exporters Association (EIB)</i>	Results of a recently conducted supply chain analysis for organic risk products in Turkey, <i>Emel Öztürk, ECOCERT; Sirin Ruchan, IMO-CONTROL Ltd.</i>	Solutions for avoiding contamination and fraud, <i>Dr. Mustafa Akyuz, Ekolojik Tarım Kontrol Organizasyonu (ETKO)</i>
Clustering in organics and innovation, <i>Nicolas Bertrand, Organics cluster in Rhône-Alpes</i>		Traceability – a challenge for organic and social textile certification, <i>Ebru Bademci, Institute for Marketecology (IMO)</i>

19:30-22:00 Conference dinner

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9:00-10:30 **Room 1**

Plenary 2

Moderator: Prof. Dr. Uygun Aksoy

How to increase the effectiveness and efficiency of organic certification, *Dr. Özlem Karahan Uysal, Ege University*

Integrity along the product chain, *Gerald A. Herrmann, Organic Services*

Better safe than sorry: The Anti-Fraud-Initiative recommendations for fraud prevention, *Dr. Jochen Neuendorff, GFRS*

USA: Multifaceted – One goal: Integrity, *Robert Simmons, Organic Services US*

10:30-11:00 Coffee break

11:00-13:00 **C Quality assurance and integrity**

Room 1

C1 Private and regulatory actions

Moderator: Dr. Jochen Neuendorff

The IFOAM Organic Guarantee System: safeguarding organic integrity, *Gerald A. Herrmann, IFOAM/Organic Services*

Harmonizing organic regulations of EU and Turkey, *Fatma Mamak, Ministry of Food Agriculture and Livestock (MFAL)*

Improvement of the certification system - the case of Poland, *Dariusz Goszczyński, Ministry of Agriculture and Rural Development*

Pesticide residue analyses and organic product chain integrity, *Hans Braeckman, Fytolab*

The "F" Word: Fraud in the US, *Robert Simmons, Organic Services US*

The certificate platform easy-cert - a contribution to product chain integrity, *Bernd Jauch, bioinspecta*

Room 2

C2 Tools to address quality

Moderator: Michel Reynaud

A private initiative for quality improvements of imports from China, *Ka Yan Lee, Kloth & Köhnken*

EcoQualifyIII - Implementation of a quality assurance system for training in organic food retail, *Prof. Stergios Tzortzios, University of Thessaly*

Italian organic control system reactions to the recent fraud case "Puss in the boots", *Alessandro Pulga, Istituto per la Certificazione Etica e Ambientale (ICEA)*

Lowering risk of fraud through personal networks, *Samanta Rosi-Beliere, Istituto per la Certificazione Etica e Ambientale (ICEA)*

'Farm2Fork' food traceability infrastructure of the Aegean exporters association, *Ekin Taskin, Aegean Exporters Association (EIG)*

Room 3

C3 Country cases

Moderator: Kai Kreuzer

Organic feasts as places for quality tests by consumers, *Dr. Eugene Milovanov, Organic Federation of Ukraine*

Linking organic agriculture, sanitation and energy to overcome poverty in rural areas of Georgia, *Besso Kalendadze, Ecological farmers Association of Georgia "SEMA"*

Status of organic sector development in Kyrgyzstan, *Denis Krasnozhanov, GIZ*

Historic development and the future agenda of organic in Azerbaijan, *Vugar Babaev, Ganja Agribusiness Association (GABA)*

Organic Agriculture in Macedonia- challenges, opportunities and obstacles, *Prof. Dr. Rukie Agic, University of Ss. Cyril and Methodius*

13:00-14:30 Lunch

14:30-16:00 **Room 1**

Plenary 3

Moderator: Atilla Ertem

Shortcut Marketing in Organic – Success Story of Ekopazar İzmir, *Özge Cicekli, ETO*

GAP Organic Agriculture Project, *Dr. Nusret Mutlu, GAP*

Bridging the organic world: from local to global, tradition to knowledge, *Güneşin Aydemir, Bugday*

Consumer awareness and the wish to trust! *Turan Cakir, consumer organization TUDEF*

16:00 **Room 1**

Moderator: Gerald A. Herrmann

Closing & Farewell & Conference declaration